



Axonify Advanced Services

Tap into our team of experts to help you completely reimagine training to generate business results.

Expert guidance whenever you need it

Training should be a strategic tool that drives measurable bottom-line impact. And we're here to make it easy. Whether you want to increase sales, reduce call handling times or prevent safety incidents—our Advanced Services are available à la carte at any point to help you build on your successes, evolve with your business and always anticipate what's coming next. The Axonify Services Team provides strategic, targeted and tactical solutions to extend your in-house resources and get you there faster. We'll even fully execute on behalf of your team in the areas where you need help.

Drive business performance that others will envy with Axonify Advanced Services.

Extend your team Help your team do more with less using Axonify experts to handle everything from day-to-day platform administration right through to strategy.

Enhance your content Get expert help building content that drives behavior change and business results.

Excel and evolve Let our team coach you to create and sustain business change to help achieve your biggest goals.

Measure performance and drive results Get the strategic guidance and change management support to create a measurement-focused training organization.

We're your strategic specialists

We know that creating a high-performing workforce is no small feat. So we stay right by your side every step of the way. Our hands-on approach can start well before implementation through a series of strategic engagements to align on vision, architecture, approach, team structure and more. The result? A transformation plan that's fits your business just right.

Whether you're counting on the Axonify Microlearning Platform to enhance your current learning ecosystem, or completely reimagine it, we'll tailor our Advanced Services to make it happen, on the timeline that makes sense for you.

+ Marketing Asset and Communication Plan Development

Our expert team builds a custom communications plan and marketing assets to drive a successful launch and ongoing results.

+ Learning Transformation and Strategic Alignment Planning We work with your team to determine how Axonify fits into your business in a way that's future proof.

+ Performance Gap Analysis Employee behaviors can lead to business performance gaps. We'll find them and then give you advice to solve them in a way that makes the C-suite smile.

+ Business Goal Analysis Looking for other areas for training to make an impact on the business? Our Strategic Consultants can help with that too.

+ Agile Learning Strategy Development We partner with your team to build a customized Agile Learning Strategy to guide internal or external content designers on what content to develop.

+ Learning Technology Architecture Assessment and Planning We identify your organization's current learning technology landscape, see how Axonify fits into the mix and outline steps to make sure everything works beautifully together.

+ Impact Measurement Enablement Our Strategic Consultants work with your team to create a measurement-focused training organization.

+ Strategic Program Management One of our Strategic Consultants works alongside your team to execute any combination of Axonify Strategic Services .

+ Administration Services No time to manage the Axonify Platform? We're happy to act as an extension of your team with Administration Services managing it for you.

EXCEL

 Strategic Services



Strategic Learning and Business
Performance Consultants

We're your content comrades

We want to help you get better at what you're doing today—whether that means teaching your team about our Instructional Design Methodology, developing more content for your workforce, or helping you figure out which content is going to make those business results outshine the competition.

Want to tackle creating new content on your own? No problem. Our team of experts will show you how easy it is in Axonify. Want us to do it? We're happy to! You can even take advantage of a combination of services to keep the great content flowing.

- + **Content Design and Development** Our experts design custom content for you.
- + **Content Needs Assessment Workshop** We help you define business goals, behavior requirements and more to build custom content on your behalf.
- + **Content Prioritization and Design Enablement** 🧠 Our Strategic Consultants develop a Content Prioritization Plan for your organization and train your team on designing content for Axonify in-house.
- + **Content Audit and Alignment** 🧠 We conduct a 360-degree content audit to provide recommendations on how to create content that aligns to critical business goals as part of a holistic Content Update Plan.

EXCEL



Instructional Designer

About Axonify

With the Axonify Microlearning Platform, you do more than train people. You drive business results with a personalized learning experience that fits into the workflow, only takes a few minutes, and ingrains the knowledge people need to achieve your business goals.