



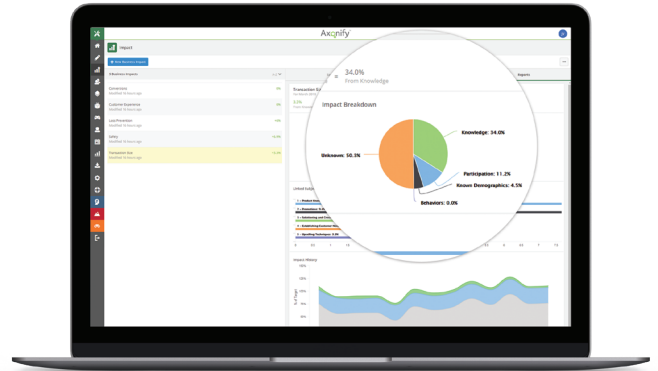
# The only microlearning platform built for business performance

With the Axonify Microlearning Platform, you do more than train people. You drive business results by meeting the needs of each individual employee. By providing a personalized and adaptive learning experience that fits into the workflow—and only takes minutes a day to complete—Axonify ingrains knowledge deep enough to change behavior and achieve your business goals.

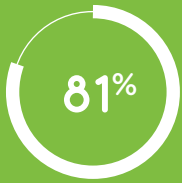
Ingrain Knowledge. Change Employee Behavior. Measure Results. Achieve Your Goals.

# A new approach focused on proving business impact

With Axonify, you'll make daily learning sessions irresistible, and ingrain knowledge deep enough to change behavior on the job. Our unique combination of brain science, adaptive microlearning and gamification takes the 'boring' out of learning, and gets people excited to participate. What's best? You can measure, understand, and prove the impact of learning on bottom-line results.



State that Axonify helps them perform better on the job.



Consider Axonify as the best training solution they have used.



Participate voluntarily at least 3x per week.

## How do we do it?

Axonify helps each individual employee build, sustain, and grow their knowledge and confidence while simultaneously giving them on-demand access to resources and information. This is how it works:

### Adaptive microlearning

Employees receive information in bite-sized bursts (3-5 minutes several times a week on average) that are easy to understand and remember. Our adaptive microlearning approach means training adapts and expands to meet individual learning needs as their comprehension and retention grows. Plus, learning is actually fun. Employees play for points and compete against their peers for knowledge retention and bragging rights.

### Knowledge-on-demand

This living repository of information enables employees to find what they need, when they need it—always. It's a live knowledge exchange populated by your organization's subject matter experts and crowd-sourced by the employees who use it.

## The Axonify Microlearning Platform

Axonify is accessible on all devices that can connect to the internet. Employees can access it via a desktop web browser, downloadable mobile app, point of sale system, or other device used in your business. Supervisors can access real-time results to provide critical and focused coaching, while managers can review metrics continuously to quantify program success.

### Actionable insights

Employee performance can be reviewed in real time. Managers can monitor and guide employee knowledge growth and behavior change by reviewing individual or team analytics, identifying key coaching opportunities, adjusting learning paths, and adding microlearning to individual programs as needed.

### Results measurement

The powerful combination of Axonify microlearning data, business data and machine learning allows leaders to measure—quickly and easily—how learning drives business results. No data scientists required! Identify your objectives—reduce safety incidents or errors, improve customer satisfaction, or increase sales—then monitor how specific learning activities directly impact your goals so you can adjust training proactively to hit your targets.