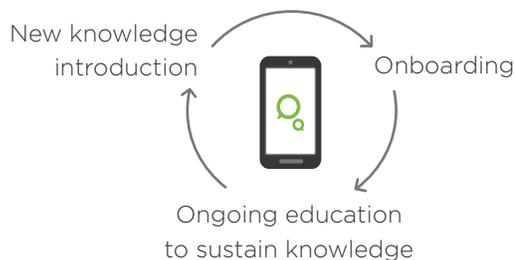


Deliver the ultimate customer experience with continuous driver training

You have a lot riding on your drivers, quite literally. Your business will succeed or fail based on the choices they make every day. That's why it's crucial that they receive the right training, so they can take the right actions on the job. When your drivers make the right decisions, your business thrives. Onboarding your new drivers faster, and keeping your existing drivers engaged will result in a more productive operation. But one-and-done training won't cut it in your dynamic and fast-paced industry. To ensure your drivers are consistently representing your brand in the market and delivering the ultimate customer experience, you need to make training a focus—and there's only one way to achieve this.

What is microlearning? In a nutshell, it's an approach to training that delivers content in short, focused bites. It's woven into the work-day and maps to how the brain actually learns and retains knowledge.

A continuous cycle of driver knowledge growth



Onboarding and continuous training embedded right in your ride sharing app

With custom API's and an industry standard SDK (Software Developer Toolkit) to support the connection between Axonify and your existing tools and applications, drivers enjoy a fluid end-to-end user experience.

Proven to deliver on all your learning & training needs

Onboarding: With centralized training content that can be deployed locally and translated into 47 languages, you can push out training to each driver anytime during their workday, embedding it into their daily routine.

Safe Driving Practices: From first aid training to defensive driving, your drivers need to be equipped with the knowledge and best practices on how to create a safe environment for themselves and their passengers.

Product Knowledge: As your company evolves and new features and products are added, keep your drivers on top of their game by communicating information instantaneously.

Customer Service: Well trained and knowledgeable drivers will provide the ultimate client experience. Deliver on your promises to your customers by reducing calls to your support line and increase driver ratings.

Code of Conduct: Not only is it critical that your drivers abide by all traffic laws, they must also adhere to your organization's set of policies and guidelines. With continuous training and reminders regarding consequences of not following your house rules, your drivers will stay more engaged and take the right actions.

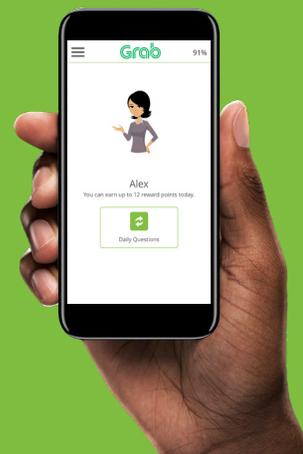
Driver Mindshare: Continuously remind your drivers of how committed you are to their success and that they're driving for the RIGHT organization, as well as keep your finger on the pulse of how committed they are to your business.



Grab, a Singapore-based technology company that offers ride-hailing, ridesharing and logistics services through its app in Singapore and neighboring Southeast Asian nations, has partnered with Axonify to deliver a robust, continuous training and enablement solution across its 2 million drivers, in 8 markets.

Grab was looking for a solution that could easily integrate with its existing architecture and could scale across its growing driver base. Due to Axonify's ease of integration capabilities, Grab first launched Axonify within a 2-month time-frame to its first market in Indonesia.

With the help of Axonify, Grab is better able to support its rapid growth, attract and retain drivers and passengers, deliver on promises of a safe environment, while achieving its goal of becoming a market leader in the Southeast.



Axonify. The only microlearning solution built for those on the go.

Setting your drivers, and your company, up for success

Your business moves at a dizzying pace. To keep up, your drivers need to know more. They need to be agile, and change as your business changes. Traditional training could be standing in their way—and hurting the bottom-line of your business.

So how does the Axonify Microlearning Platform work? How does it actually ingrain the knowledge drivers need to perform on the job? Our approach is based in brain science and combines a number of proven tactics to make micro-learning successful. But the real secret to our success is that we make learning fun and engaging, which drives high volumes of voluntary participation. That means drivers are actually choosing to learn—during every single shift!

The Axonify Microlearning Platform enables you to actually build knowledge (instead of just blasting new drivers with training they'll soon forget).

It's agile, quick and easily embedded in your native app. It's proactive, not reactive. And, because it's rooted in science, it continuously builds and reinforces the right knowledge for each individual based on what they know (and don't know), which develops the right behaviors. When learning is done this way, it contributes to the overall success of your organization.

Finally, you can be confident that your training is moving the needle on business results. This is because the impact of learning through Axonify is measurable. Unlike other traditional training platforms (and even other microlearning platforms), Axonify demonstrates how training directly impacts business performance, so you can actually see the results. And what's more, these insights can help you make decisions that directly influence other targets you're measured against, like customer satisfaction and driver ratings.

Axonify™

1st

to link learning to
behavior &
business impact



employees state
Axonify helps
them perform
better on the job

98

countries
use Axonify



participate
voluntarily at least
3x per week

47

languages
supported



consider Axonify
the best training
solution they
have used

16M

microlearning
moments delivered
every month