



Make sure your
frontline employees
remember to
do the things that
matter most
to your business

Your organization needs to move the needle on the metrics that are meaningful to your business. And your employees are critical to making that happen. But getting your frontline to do the things that keep business moving, day in and day out, is something every organization struggles with.

It's not that you don't have good programs in place to develop and grow the knowledge of your people. It's just that, with today's dizzying pace of change and information overload, they simply can't always remember the right things to do in the right moments. And that's bad for business.

You could solve this problem by spending a few minutes with each employee each work day. You'd share the need-to-know information, ask questions to make sure they understood and assess their confidence in applying what they've heard to real life. And every day would offer up a fresh opportunity to fill the knowledge gaps uncovered for each individual. **That's where Axonify comes in.**

Axonify delivers personalized, bite-sized bursts of information in the way humans learn best, through an experience that fits into the workflow and is fun, fast and engaging. No more post-and-pray communications. No more ten-inch-thick binders to reference. No more pulling people off the floor for long, forgettable classroom sessions. Just 3-5 minutes of key information sharing that sticks. So you can be sure that, when it's time to act, your employees will know just what to do to for the good of your business.

Axonify™

"Our people love it.
The business loves it.
And we're delivering
great customer
experience as a result.
We couldn't ask for
anything more."

Jasha Fletcher
HEAD OF LEARNING SOLUTIONS
ARCHITECTURE, BT CONSUMER,
CUSTOMER CARE

We have the secret sauce for making business-critical behaviors stick

With increasing pressure on your employees to know more than ever, they can't always remember the right things to do. It takes a powerful alchemy of techniques to identify and fill their knowledge gaps with the right information, at the right time, in a way that really sticks. Axonify has just the right mix. We call it microlearning, but our customers call it a game changer.



Designed for the way humans learn best

Our brains just aren't built to remember a firehose of information. The Axonify platform continuously reminds your people of the top things you need them to know, using focused, bite-sized bursts of information and other techniques proven by science to make learning memorable. And it all happens in just 3-5 minutes a day, so your employees will never feel overwhelmed with content.



Built to keep bringing them back

No technology will change employee behavior if they don't like using it. We weave in user motivation tools that tap directly into the innate desire to self-challenge, meet goals and win. This hooks your employees to return to the platform again and again—and we have the numbers to prove it. Across our user base, employees use Axonify two-to-three times in a typical work week.



Always adapting, just like your organization

Every experience your employees have on the Axonify platform counts. We continually measure what each person knows, and what they don't, along with how confident they are in applying that knowledge on the job. Then our adaptive algorithm fills their individual knowledge gaps with the digestible bits of personalized information they need to perform in a way that best supports your business priorities.



Smart enough to prove ROI

Our built-in learning attribution engine—Axonify Impact™—harnesses the power of big data to show how the platform is driving the business metrics that are a priority for you and the people you answer to. Real-time insights for every program you run through Axonify let you identify gaps and growth opportunities, so you can manage risk and focus your efforts where they'll make the greatest difference.

Integrate with your existing systems

The Axonify platform can stand alone or integrate with your existing systems, whether it's your HCM (Human Capital Management) or your Learning Management System (LMS). We supply a set of APIs to ensure that learning and other key data captured in Axonify flow into your backend systems. Axonify can also be seamlessly integrated into your employee's existing workflow by embedding the Axonify app within an existing app that they use to do their job. This app-in-app functionality allows users to easily and quickly access daily learning right where they are already working.

About Axonify

Axonify is the microlearning platform trusted by global leaders to make sure their frontline employees remember to do the things that matter most to the business. It delivers focused, bite-sized bursts of information in the way humans learn best, wrapped in an adaptive, engaging experience that fits right into the workflow—for just 3-5 minutes a day. With more than 130 customers in 95 countries around the world, including Walmart, Bloomingdale's, John Hancock and Merck, Axonify makes learning personal to the individual and impactful for the business. Founded in 2011, Axonify is headquartered in Waterloo, ON Canada.